

MAILIGEN

New Generation of
Email Marketing

Mailigen is one of the leading Europe's provider of web-based email marketing software for any size of business, organizations, and individuals.

Mailigen offers comprehensive solutions that allows users to:

improve relationships with clients,
manage contact information, and
increase sales performance.



Why Market via Email?

- **ROI:** email campaign ROI in 2009 is 43USD for every dollar spent (eMarketer)
- **Critical mass:** reaches 93% of internet users (Jupiter Research)
- **Response rates:** 10x greater than direct mail (DMA)
- **Lower costs:** 1/10 the cost per communication (Andersen)
- **Relationship builder:** 80% of visitors never return (eMarketer)

Mailigen 1-3 Years:

Indija, USA, Russia, China, Iran, Estonia :

- latvian - mailigen.lv
- english - mailigen.com
- russian - mailigen.ru
- chinese - mailigen.cn
- persian(farsi) - mailigen.ir
- estonian - mailigen.ee



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Thank you for your time!

