

**MAMMÙ**

Laura Zariņa

MAMMÙ

How it started

# MAMMÙ

## What do we do

- Designers
- Mothers
- Sales

# MAMMÙ

## Based on Grameen principles:

- Our business objective is to overcome poverty, or problems which threaten people and society; not profit maximization.
- We aim for financial and economic sustainability; not charity.
- Investors only get back their investment amount. No dividend is given beyond investment money.
- When investment amount is paid back, company profit stays with the company for expansion and improvement.
- Company is environmentally conscious.
- Workforce gets market wage with better working conditions.
- We do it with joy.

# MAMMÙ

MAMMU collection by Liva Saule



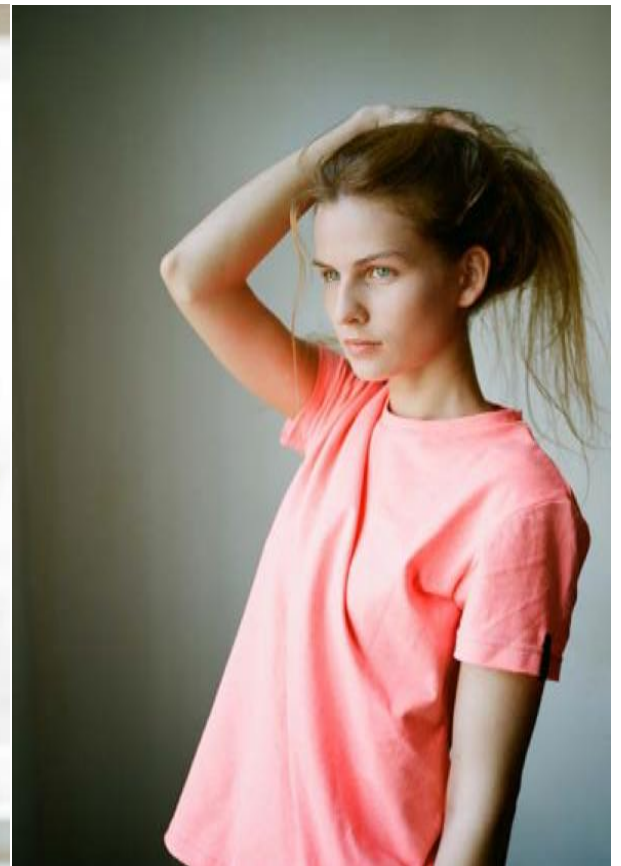
# MAMMÙ

## MAMMY by Hayda



# MAMMÙ

Coming soon... MAMMU T-shirts



# MAMMÙ

Coming soon... MAMMU by Mareunrol's





# MAMMŪ



## MAMMU and HUB

- Lower running costs;
- Marketing materials;
- Setting up export market network;
- Being around with other creative companies