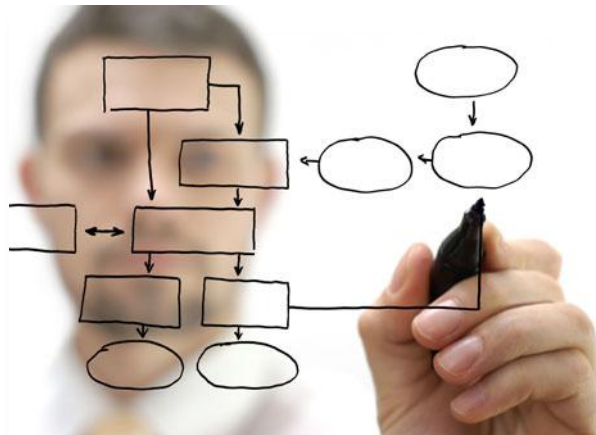


# Going Abroad and doing Business



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# Hedmark Regional Development Agency

- Turnover 11,4 mill NOK (1,56 mill EUR)
  - Hedmark County Council, SIVA, Interreg, Innovation Norway,
- 11 employees on two locations
- Strategic focus area:
  - biotech (blue-green)
  - ICT/Gaming
  - creative industry



# Incubator reduces the chances of making the wrong steps



Sochiro Honda –  
founder of Honda  
Motor Company:

**Success is 99%**  
**Failure**

# Going abroad and doing business!

- ICT/Gaming (born global)
- Biotech (global and national)
- Experience industry (selling to global market)



# IBI-Net

- Countries differs
  - Learned a lot from IBI-net countries
- New partners to our network



# Thank you for your attention!

